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VALERIE JIN

**MULTI-DISCIPLINARY DESIGNER
GRAPHIC, BRAND & PACKAGING
PRODUCTION COORDINATION**

CONTACT

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-  Halifax, Nova Scotia

SKILLS

- Graphic Design
- Print Design
- Branding
- Packaging Design
- Production Coordination
- Adobe Creative Suite
- Figma
- Rhino/Fusion 360/SketchUp
- 3D Modeling
- Typography

EDUCATION

Visual Arts Certificate in Studio, Design

NSCAD UNIVERSITY
HALIFAX, NS / 2025

BA (Hons) Fashion Design Sportswear

LONDON COLLEGE OF FASHION
LONDON, UK / 2014 - 2017

International Preparation for Fashion

LONDON COLLEGE OF FASHION
LONDON, UK / 2013 - 2014

Multi-disciplinary designer with 7+ years in graphic, brand, packaging, print production, and activewear. Expertise in end-to-end production coordination and cross-disciplinary projects. Seeking junior/mid-level roles in graphic, brand, or production design.

LANGUAGES

ENGLISH: FLUENT/ADVANCED - IELTS 7.5 (C1 EQUIVALENT)
MANDARIN CHINESE: NATIVE
KOREAN: BASIC TO INTERMEDIATE (TOPIK LEVEL 3)

PROFESSIONAL EXPERIENCE

Freelance Designer –

INDEPENDENT / NANJING/HALIFAX / 2018 - PRESENT

- Delivered graphic, print, branding, and illustration projects.
- Created custom T-shirt prints, wedding invitations, event posters, and 3D renderings.
- Managed projects from concept to delivery with focus on creativity and deadlines.

Lead Designer & Design Department Manager –

KONI KONI E-COMMERCE / NANJING, CN / MAY 2023 – NOV 2024

- Led small team developing activewear collections, contributing to 100% sales growth.
- Designed print-heavy apparel and accessories with production coordination.
- Directed photoshoot styling and visual direction.

Product Designer –

ULTRAGEAR SPORTS / NANJING, CN / OCT 2022 - MAY 2023

- Designed technical trail running apparel and accessories.
- Led packaging redesign for e-commerce, including sustainable bags and hangtags.
- Coordinated suppliers for materials and quality control.

Founder & Designer –

OPEN LOOP (INDEPENDENT STREETWEAR BRAND)

/ NANJING, CN / SEP 2019 - SEP 2022

- Founded gender-neutral brand, designing collections with custom prints.
- Managed production and achieved full sell-through.
- Operated physical retail store for one year.

Product Designer –

YVETTE WOMEN'S SPORTS / NANJING, CN / DEC 2018 - AUG 2019

- Designed women's yoga/running apparel.
- Contributed seasonal concepts and managed sampling/production.
- Focused on functional fabrics and technical execution.